

Five Money Questions for
Women

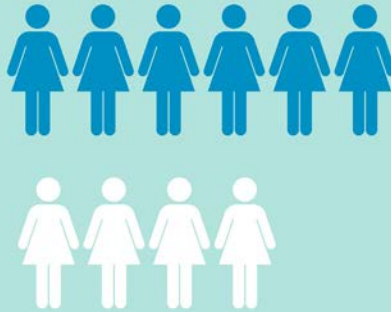




Fact Fiction?

Fact Fiction?

Nearly 60% of working individuals have calculated how much they'll need for retirement.



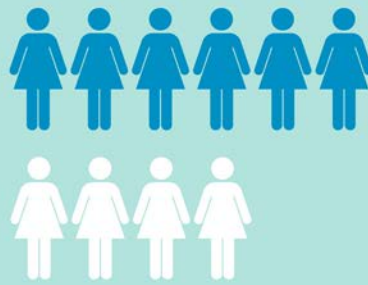
Fact or Fiction?

96% of women have either primary, or shared responsibility for making family financial decisions.



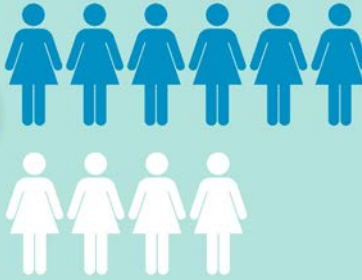
Fact or Fiction?

By 2030, women will control two thirds of all accumulated financial wealth.



Nearly 60% of working individuals have calculated how much they'll need for retirement.

Fiction



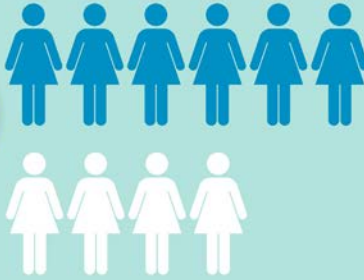
96% of women have either primary, or shared responsibility for making family financial decisions.

Fact

12 years



By 2030, women will control two thirds of all accumulated financial wealth.



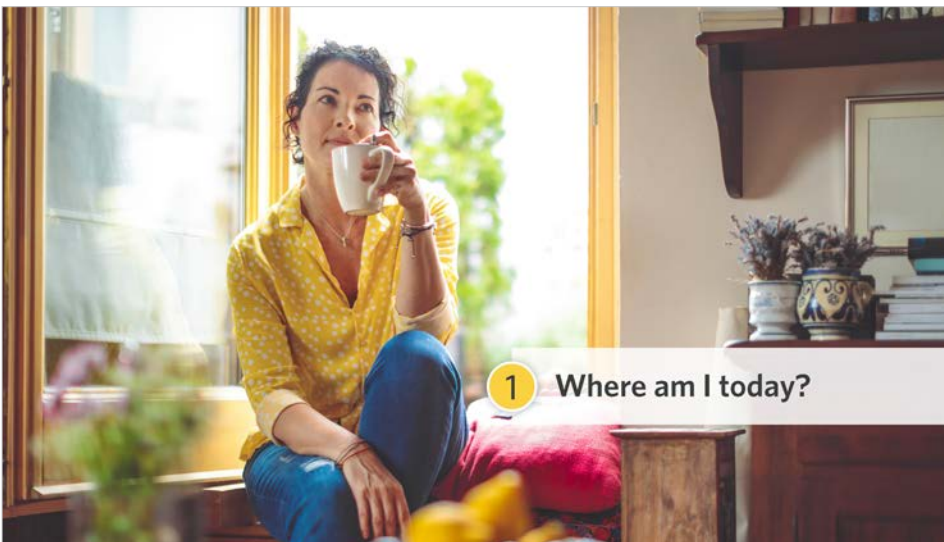


Until you're forced to take responsibility for your financial future.

Five questions

You can ask to connect to your financial goals







Where would I like to be?

2

Values **VS** **Goals**

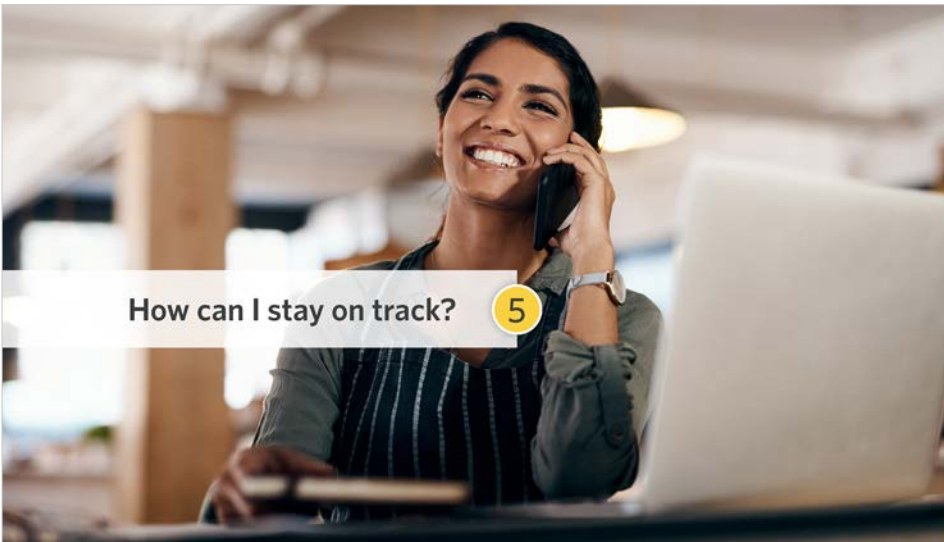
RRSP and TFSA

Denise's goals

Preparing for retirement

The biggest mistake
people make when it
comes to investing is
not getting started.





How can I stay on track?

5



Until you're forced to take responsibility for your financial future.

Our value proposition

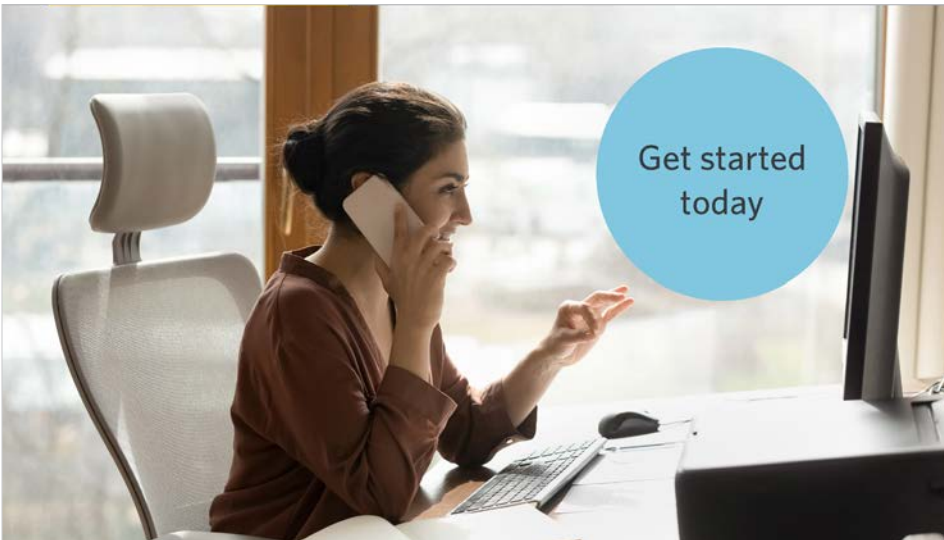
- Understand what's important to our client
- Use an established process to create personalized strategies
- Partner throughout life to help keep them on track



A team approach for our clients



Edward Jones, its employees and financial advisors are not estate planners and cannot provide tax or legal advice. Clients/prospective clients should consult their estate-planning lawyer or qualified tax advisor regarding their situation.



Questions
&
Answers

Thank you

Please complete your evaluation now
